

FOR MISSION-DRIVEN, INDEPENDENT LIFESTYLE BRANDS AND CREATIVE "SOLOPRENEURS."

Define Your Work and Get To It.

In this 1.5 hour workshop, we will be using a simple yet incisive exercise to identify, define, and flesh out the core essentials of your work, as they relate to both the business enterprise and life you are creating.

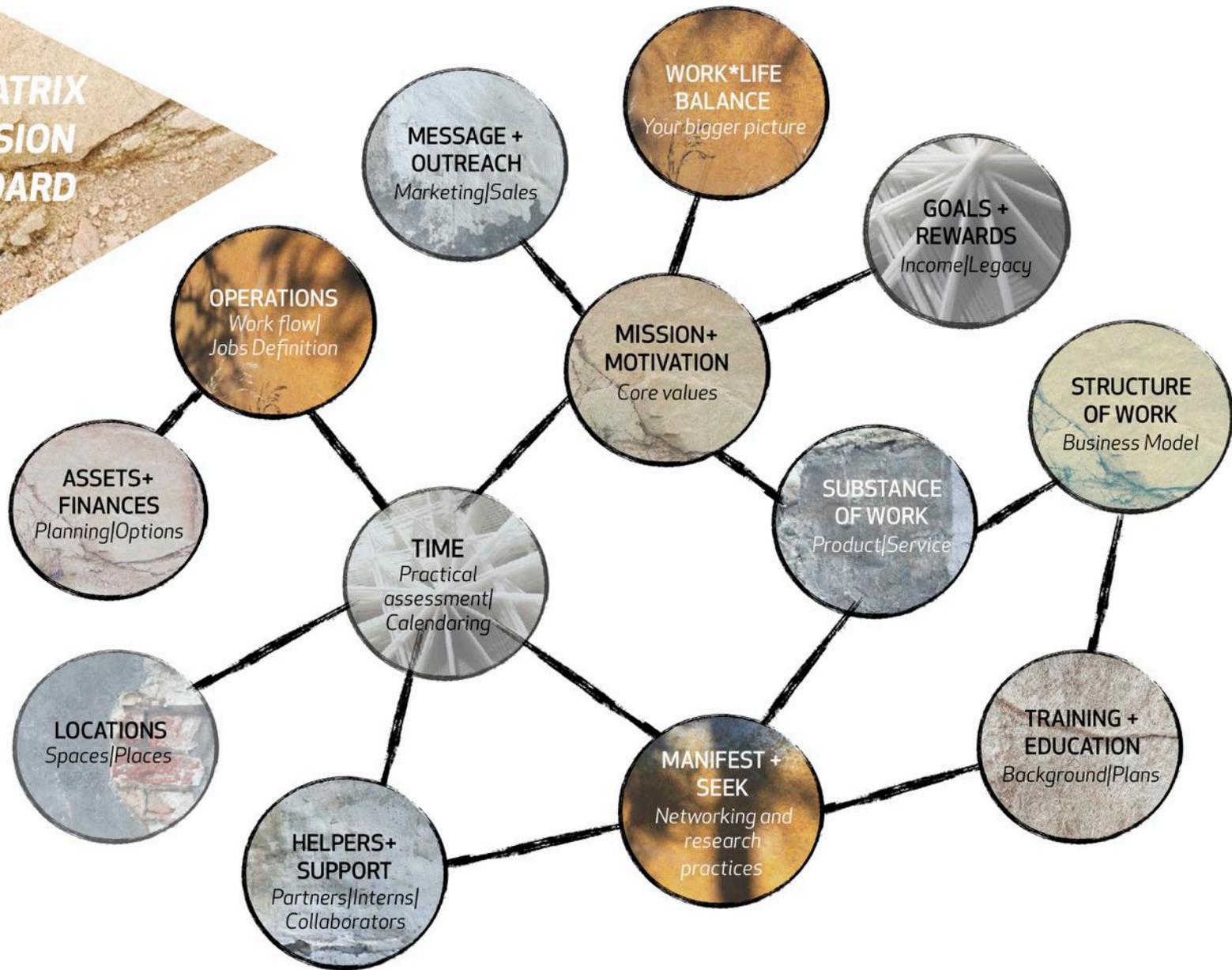
Each participant will create their own Matrix Vision Board, like a mood board, but with words+actions. The Matrix Vision Board details things like time management, goals, rewards, mission, message, support, operations, locations, etc. I think of these as forming an enterprise matrix - a map from which your business takes direction and from which, once defined, it will better self govern.

This powerful assessment tool will give you an updated action plan, define your most immediate and longer term goals, and give you a refreshed sense of purpose. Doing it in community will allow participants to share tips, inspirations, and to vent some unavoidable frustrations!

**A BUSINESS
ASSESSMENT
WORKSHOP::**

**IDENTIFY GOALS +
CREATE BALANCE**

MATRIX VISION BOARD



RESERVE YOUR SPOT.

**Wednesday September 25th,
6:30-8pm**

To purchase your advance ticket, please click the link below to send **\$40** to:
[paypal.me/NomadicThreadSociety](https://www.paypal.me/NomadicThreadSociety)

Day of event, tickets are **\$50**.

*This workshop is graciously hosted by
Marcia Patmos.*

Join us at her beautiful shop.

M.Patmos
380 Atlantic Ave, Brooklyn

How it works ::

The Matrix Vision Board is best worked on by handwriting all the elements onto a large paper or board. I'll be happy to provide appropriate paper for this workshop.

In session, you will be asked series of questions designed to help you consider and define each important piece of your enterprise. You'll make your notes in clusters as we go. You may not have answers for everything right away - this is a new beginning for your processing+planning. Relax, and answer freely!

Following the session, you will receive the questions in print. You will ask yourself the same things again, and add to/refine your answers.

The process of answering these questions, and specifically of writing them down in this format, is an aid to the brain in seeing your enterprise laid out in it's entirety. You get the whole picture. There is room to jot down ideas that come up in relation to others - where a list would isolate one set of ideas from the others. It's a comprehensive way to allow for clearer assessment, prioritizing, streamlining, and action planning.

N O M A D I C × T H R E A D × S O C I E T Y
+ N O M A D I C C O N S U L T I N G

This workshop is led by **Nicole Gulotta**; lifelong creative entrepreneur, female founder, NYC native, global explorer.

20+ years as a NYC-based fashion and wardrobe stylist led to 10+ extraordinary years as founder of artisanal lifestyle brand, **Nomadic Thread Society**.

I've always been committed to doing my own thing, to working for myself - maximizing my own skills and interests and applying them in the independent creative business world.

Most recently my focus has turned to consulting and mentorship for small, sustainable lifestyle businesses, ethical makers, and creative solopreneurs.

At the top of my agenda~

:: Empowering more people to do their own thing.

:: Supporting global artisanship, slow fashion, and conscious design.

:: Delivering ethically produced, exotic-minimal wearables and decor to clients seeking authentic style.



visit + contact :

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